



## TCSA SPONSOR APPLICATION

From: TCSA – Public Relations Director

To: Local Businesses  
Attn: Public Relations Department

Dear Prospective Sponsor,

**The Colony Softball Association (TCSA)** is starting its annual sponsorship drive this month. Contributions provide individual player scholarships, equipment and uniforms, etc. for local youth to be able to participate in a quality team environment. TCSA is a not for profit organization that relies on contributions from area businesses to help pay the annual costs of operating. All donations are tax deductible, plus they build great community relationships with the families participating each spring.

In the past, companies like yours have made the annual drive a success. Can we count on your corporate support? This year there are 3 levels of sponsorship:

<b>Level 1:</b>	Website listing only	- \$50.00
<b>Level 2:</b>	Website listing and provide a player scholarship	- \$100.00
<b>Level 3:</b>	Website listing, business name on team jersey, and a team banner (To be displayed at all said team's games.)	- \$300.00

We are asking that all completed applications and contributions be sent to the following address:

TCSA  
PO Box 560881  
The Colony TX 75056

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone \_\_\_\_\_ Type of Business \_\_\_\_\_

Level of Sponsorship \_\_\_\_\_ Previous TCSA sponsor? \_\_\_\_\_

Thank you for your continued support.

Sincerely,  
TCSA Public Relations Director  
Email: [public.relations@thecolonysoftball.com](mailto:public.relations@thecolonysoftball.com)

The Colony Softball Association  
P.O. Box 560881, The Colony, TX 75056  
Information Line (214) 354-7642  
[www.thecolonysoftball.com](http://www.thecolonysoftball.com)

3/31/2010